BlueCamroo powerful Web Development Platform is now included with BlueCamroo Subscription.

CONCORD – January 23rd, 2018 – BlueCamroo announces inclusion of a powerful Web Development Platform (WDP) to their already feature-rich solution. The WDP allows businesses to build and manage standard and eCommerce websites or landing pages, for themselves and their clients. In addition, a direct connection to BlueCamroo projects enables coordinated and efficient web projects delivery.

The Website Development Platform is a significant update on our legacy product suite, OpenSites WDP and Voloper Global Merchant (VGM). It was created by exploiting the extensive knowledge and experience that we acquired since 2002, facilitating the creation and hosting of over 12,000 websites and eCommerce stores around the globe, many of which are still being used today.

"The WDP is not only a website builder, it also allows users to host, manage and connect websites to BlueCamroo's projects," says BlueCamroo President and CEO Tomek Maszkiewicz. "The WDP is also the first, and very important step, in expanding BlueCamroo's marketing capabilities."

Connecting the WDP to BlueCamroo was paramount as part of BlueCamroo's long term strategy to analyse web visitor's behaviour, and employ BlueCamroo's built-in Automated Workflows to expand BlueCamroo's marketing capabilities.

About BlueCamroo

Established in Concord, Ontario, Canada in 2009, BlueCamroo Inc. offers BlueCamroo Business Management Software: a fully integrated cloud-based SaaS application. BlueCamroo provides SMBs with a single solution that enables their entire team to collaborate, manage key processes as well as track and share business and customer information.

Companies use BlueCamroo for: Lead Management; Customer Relationship Management; Task and Project Management; Collaboration on Projects; Time Tracking; Billing; Expenses Management; Social Network interaction; Collaboration; Customer Support; Email Marketing; Digital Marketing; Web Development; Business Processes Automation and more.

BlueCamroo eliminates the cost and complexity that SMBs face when trying to maintain in-house systems, or integrate multiple online services.

BlueCamroo's unique, patent-pending architecture provides an easy way to track and develop customer relationships in all channels, allowing users to focus more time on their clients and potential clients.

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