

## BlueCamroo and Wave Financial launch an Integration Partnership Pilot

---

CONCORD – February 5<sup>th</sup>, 2020 – Free Accounting meets free CRM. After months of development and testing BlueCamroo/Wave unique two way integration pilot has finally been launched.

Wave-connected BlueCamroo clients gain additional benefits over those extended to regular **CRM Free** subscribers with 4 additional **CRM Free** users (for a total of 8), and access to a few customized premium features allowing them to:

- Create, send, and approve Sales Quotes and push them to Wave as invoices
- Track Time entries in BlueCamroo and push them to Wave as line items in Invoices
- See their Wave invoices in BlueCamroo through a 2-way connection

“If you already use the best free financial software built for entrepreneurs. That’s smart,” said BlueCamroo President and CEO Tomek Maszkiewicz. “Connecting it with free CRM is just the beginning. There’s more to BlueCamroo. As your business grows, BlueCamroo can grow with you. Advanced Sales, Project Management, and Customer Support extensions are there for you to help you win more sales, be more profitable, and maintain good relationship with your clients.

### About BlueCamroo

Established in Concord, Ontario, Canada in 2009, BlueCamroo Inc. offers BlueCamroo Business Management Software: a fully integrated cloud-based SaaS application. BlueCamroo provides SMBs with a single solution that enables their entire team to collaborate, manage key processes as well as track and share business and customer information.

Companies use BlueCamroo for: Lead Management; Customer Relationship Management; Task and Project Management; Collaboration on Projects; Time Tracking; Billing; Expenses Management; Social Network interaction; Collaboration; Customer Support; Email Marketing; Digital Marketing; Web Development; Business Processes Automation and more.

With an innovative User-Role subscription model, BlueCamroo eliminates the cost and complexity that SMBs face when trying to maintain in-house systems, or integrate multiple online services.

BlueCamroo’s unique, patent-pending architecture provides an easy way to track and develop customer relationships in all channels, allowing users to focus more time on their clients and potential clients.

### About Wave Financial

Wave Financial is an H&R Block (NYSE:HRB) company. Established in 2010 in Canada, Wave is an online accounting platform exclusively designed for small business owners, freelancers, and consultants.

Wave's online accounting software provides features including accounting, invoicing, billing, payment tracking, payroll and finance management, credit card processing, and receipt scanning. It is designed to help businesses streamline bookkeeping processes.

With Wave's bank reconciliation tools, businesses can manage all bank account and credit card information in real-time to improve bookkeeping efficiency and accuracy. Businesses can also generate reports that include various data such as sales tax, balance sheet, cash flow, profit/loss, plus more.



### BlueCamroo Inc.

3100 Steeles Avenue West  
Suite 400  
Concord, Ontario L4K 3R1  
Canada

[www.bluecamroo.com](http://www.bluecamroo.com)

**FOR IMMEDIATE  
RELEASE**

Press / Analyst Contact:

Philip Maszkiewicz  
Chief Marketing Officer  
+1 (905) 660-1481 ext.238  
[philip.maszkiewicz@bluecamroo.com](mailto:philip.maszkiewicz@bluecamroo.com)

