BlueCamroo launches projects cost Estimates and projects Budgets with enhanced Actual cost vs. Budgeted cost tracking.

CONCORD - October 31st, 2016 - BlueCamroo introduces 2 essential additions: detailed cost Estimates to Opportunities and Budgets to Projects. Cost estimates are easily converted to Budgets. In addition, enhanced logic for tracking actual Project costs vs. Budgeted Project costs is also included.

"Budgets are something that every company needs to manage," said BlueCamroo President and CEO Tomek Maszkiewicz. "Budgets help save time and money, and can help to increase profits. They serve as guidelines for spending resources on Projects."

In BlueCamroo's Project Cycle, Opportunities are precursors to Projects and they are part of Sales process of trying to sell a 'project' to lead or Customer, and the Estimate is the estimated internal cost for the proposed 'project'.

These Estimates turn into Budgets when an Opportunity is accepted and a 'Proposal' becomes a reality and as the Project progresses Project's real cost will be tallied and compared to set Budget. This will provide useful statistics, such as what the Project is costing, what part of a Project is being delivered over Budget, or whether price of the Project must be adjusted.

About BlueCamroo
Established in Concord, Ontario, Canada in 2009, BlueCamroo Inc offers BlueCamroo Business Management Software: a fully integrated cloud-based SaaS application. BlueCamroo provides SMBs with a single solution that enables their entire team to collaborate, manage key processes as well as track and share business and customer information.

Companies use BlueCamroo for: Lead Management; Customer Relationship Management; Task and Project Management; Time Tracking; Billing; Expenses Management; Social Network interaction; Collaboration; Customer Support; Email Marketing; Business Processes Automation and more.

BlueCamroo eliminates the cost and complexity that SMBs face when trying to maintain in-house systems, or integrate multiple online services.

BlueCamroo's unique, patent-pending architecture provides an easy way to track and develop customer relationships in all channels, allowing users to focus more time on their clients and potential clients.

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