

## BlueCamroo moves to Microsoft Azure Cloud.

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CONCORD – April 18<sup>th</sup>, 2018 – BlueCamroo completes the migration from a major data center in Toronto, Canada to the Microsoft Azure cloud.

This migration brings with it several benefits for BlueCamroo users: increased performance and user experience globally, improved Disaster Recovery capabilities and enhanced security among the others.

“This move represents the first step in BlueCamroo’s globalization strategy,” says BlueCamroo President and CEO Tomek Maszkiewicz. “Microsoft Azure cloud will give BlueCamroo the ability to further expand into global markets through localization of data and services. Although BlueCamroo is already available in English, French and Spanish our plans are to make BlueCamroo available in any language spoken around the globe.”

### About BlueCamroo

Established in Concord, Ontario, Canada in 2009, BlueCamroo Inc. offers BlueCamroo Business Management Software: a fully integrated cloud-based SaaS application. BlueCamroo provides SMBs with a single solution that enables their entire team to collaborate, manage key processes as well as track and share business and customer information.

Companies use BlueCamroo for: Lead Management; Customer Relationship Management; Task and Project Management; Collaboration on Projects; Time Tracking; Billing; Expenses Management; Social Network interaction; Collaboration; Customer Support; Email Marketing; Digital Marketing; Web Development; Business Processes Automation and more.

BlueCamroo eliminates the cost and complexity that SMBs face when trying to maintain in-house systems, or integrate multiple online services.

BlueCamroo’s unique, patent-pending architecture provides an easy way to track and develop customer relationships in all channels, allowing users to focus more time on their clients and potential clients.

### About Microsoft Azure

Microsoft Azure, commonly referred to as **Azure** is a cloud computing service created by Microsoft Corporation for building, testing, deploying, and managing applications and services through Microsoft-managed data-centers globally. It provides software as a service (SaaS), platform as a service (PaaS) and infrastructure as a service (IaaS) and supports many different programming languages, tools, and frameworks, including both Microsoft-specific and third-party software and systems.



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