

## BlueCamroo has been recognized among the top Category Leaders for Business Management Software on GetApp

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CONCORD – August 4<sup>th</sup>, 2022 – GetApp.com, one of the world’s leaders in evaluating and ranking business software, has ranked BlueCamroo among the best Business Management Software solutions.

GetApp is a Gartner Group company and they rank software on: ease of use, functionality, value for money, customer support, and likelihood to recommend. BlueCamroo has been ranked 14th out of 309 solutions listed under the Business Management Software category.

“As much as we are proud of this achievement, we're continuously working on improvements to BlueCamroo to rank even higher in the future. We believe this ranking is a sign that we're on the right path to becoming the industry leader.” said BlueCamroo CEO and Co-Founder, Tomek Maszkiewicz.

### About BlueCamroo

Based in Concord, Ontario, Canada, BlueCamroo offers a SaaS Business Management Software that combines many essential business services in a single, easily adoptable and affordable business solution.

Designed specifically for SMBs, it offers them the scope and whole-business approach of larger enterprise level systems, yet delivered in a much more manageable manner. This fully integrated approach makes work more efficient than a cluster of stitched together single-purpose applications, delivers better data security, is easier to learn, adopt, use, and manage, and is less expensive.

SMBs get a fully featured business solution (CRM, Sales & Marketing, Projects, Support, Workflow Automation, and much more...) that was designed to grow in unison with their needs through gradual adoption into different internal business units, while eliminating the need for a bundle of single-purpose applications.



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