


Maintenance Release – Calendar and Email Campaigns Update

Now that the Major Sales Update has been completed, we are moving on to focusing on Projects for the next update phase. However, in the mean time, we identified a few general updates and gathered feedback to put together a quick maintenance update, which adds a couple of new features, and helps the system run smoother for our users.

Key

-  **New Feature**
-  **Change to Existing Feature**
-  **Setup Instructions**

Calendar Updates

Home Dashboard Weekly Calendar

Your Home Dashboard is where you can look at the most important things in your workspace. Now, you will also be able to see how your week's calendar is populated, which can be found in the Main Dashboard of the Home Page.

Event Preview

We've also created a way to easily see the details of events in your calendar. When you click on an event, a preview window will now show up highlighting the most important details of the event. You can access the new Event Preview both in the Calendar section and also on the new weekly calendar found on the Home Page.

The screenshot shows a weekly calendar for August 2022. The calendar grid includes days from Sunday to Saturday. On Tuesday, August 23rd, there is an event titled 'Tuesday Meeting'. On Wednesday, August 24th, there is an event titled 'Corporate Roundtable'. An event preview window is open over the 'Corporate Roundtable' event, displaying the following details:

- Related To:** Acme Industries
- Attendees:** Jack Blue, Bob Acme, Colby Cosh
- Time:** 08/24/2022 14:00 - 08/24/2022 16:00
- Duration:** 2 hrs
- Description:** Discussion and brainstorming session of what the future holds.

At the bottom of the preview window, there are 'Delete' and 'Edit' buttons.

Email Campaigns Updates

Completed Campaigns Stats

In your list of Completed Campaigns you will now be able to see performance statistics of each campaign at a glance, including how many emails were Sent, how many were Opened, and how many Clickthroughs were clicked. This will enable you to quickly compare your campaigns instead of having to enter each one to find out these statistics.

Static Email Lists

In addition, we've also made an adjustment to Static Lists for Email Campaigns. When viewing your Static Lists, you will see how many emails each list has. With this information, you can ensure that each list is set up properly and contains the correct number of contacts, and will also help you to compare your lists.

We hope you will enjoy BlueCamroo 8.3.9, if you have any questions about this release, or if you have any suggestions or comments, please send an email to support@bluecamroo.com. We'll be glad to help!

The BlueCamroo Team